

# NARVEN ENTERPRISES, INC.

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To Whom It May Concern:

I'm pleased to recommend Lifestyle Media Group (LMG) to you and your company. Over the past two years I have worked directly with the LMG Team including Mary Inbody, Creative Director on numerous marketing campaigns. Their services and creativity are top-notch, and we have been very pleased with the vision and projects that they've completed.

Their leadership and guidance in producing our websites and implementing our marketing campaigns for the Holiday Inn Express and Rodeway Inn & Suites located in Downtown San Diego has resulted in immediate success for the properties. As a result of the LMG's actions, we are the only hotel in San Diego to be awarded a **Google "Favorite Place" Award, with over 156,000 hits to one of our sites over a 90-day period.** Since our sites are critical for our sales and marketing efforts, we have been pleased with the substantial increases in page click-throughs and time spent on each page by potential customers. In addition upon suggestions from the LMG Team, we have been able to reduce print costs dramatically and assist the environment by successfully moving to an on-line brochure.

Our company has trusted Lifestyle Media Group with their design expertise and business savvy approach and we have been thrilled with the results. We believe LMG helped us expand our vision, allowing us to succeed in exceeding our goals, i.e. to create a detailed, user friendly website that serves as a strong first-impression to our customers.

Through the years, Lifestyle Media Group has been on time and on budget with their projects for our company. I recommend them without hesitation and would hire them again for all upcoming projects.

Sincerely,



Ana Nariman

Executive - Corporate Communications